



docdok.health is the "Netflix of Healthcare" utilizing the power of patient generated health data to provide tailored medical grade application and digital therapeutics (DTx).

Website: www.docdok.health

COMPANY OVERVIEW

Model: **B2B2C**

Founded: **2017**

Location: **Switzerland and Israel**

Industries Verticals: **Digital Health/Telemedicine**

Digital Therapeutics (DTx)

Potential Market Size: **Multi billion-dollar market**

Funds raised: **5.5M USD**

Company stage: **Initial revenue**

Commercial stage: **Initial deployment, POC**

PROPOSITION

The docdok platform enables optimal patient care at your fingertip, supporting health care professionals within their workflows and enabling patients to take better care of their health. We are addressing the global market with a first focus on Germany and chronic respiratory diseases like Asthma & COPD. This solution is co-developed with two of the top 10 hospitals of the world, Sheba and University Hospital Zurich and in partnership with AstraZeneca. As a key to market access in Germany, where a new law obligates payers to reimburse DTx solutions, docdok.health has entered an exclusive partnership with SpiFa, the German umbrella organization of specialized physicians with over 160000 members. The pre-certified building block approach allows for the quick development of DTx products for other disease areas, leading to a strong pipeline.

HIGHLIGHTS

Internationally multi-awarded digital health company, first European startup selected for ARC partnership

Clinical work co-developed with two of the Top 10 Hospitals of the World 2020

Multiple top-notch clients and partners like Novartis, AstraZeneca, NovoNordisk, IBM and T-Systems

Active in 5 countries (CH, D, AT, IL and Q)

TEAM



Dr. Ulrich Mühlner
Co-Founder & CEO
18+ years healthcare experience at BCG & Novartis, there leading corporate global strategy



Yves Nordmann, M.D.
Co-Founder & CMO
Serial entrepreneur with 15+ years experience in bringing Digital Health solutions successfully to market



Eitan Arat
CTO
Previously at Amdocs. Leading the IT development teams in order to provide the best products