

Innovative decision support tools for health service industry increasing quality of care and saving valuable resources.

Website: www.serenusai.com

COMPANY OVERVIEW

Model: **B2B, B2B2C**

Founded: **2017**

Location: **Israel**

Industries Verticals: **Healthcare/AI/ML based decision support**

Potential Market Size: **Multi billion-dollar market**

Funds raised: **\$3M**

Company stage: **Initial revenue**

Commercial stage: **Paid pilots**

PROPOSITION

Serenus.AI is an AI-based innovative decision support tool for personalized medical treatment decisions, providing the right treatment, to the right patient at the right time

Major attributions:

1. AI-based objective personalized decision-making
2. Comprehensive review of all relevant factors and their impact
3. Alternative conservative recommendations
4. Improved patient history and data flow
5. Advanced dashboard and powerful AI-driven analytics

TEAM



Hillary Harel CEO

A seasoned impact entrepreneur; 20+ years of experience building and managing technological startups



Dan Berachowitz CTO

20+ years experience leading a programming house, developing hundreds of innovative projects



Prof. Joesf Elidan CMO

World renowned Prof. of Otolaryngology / Head & Neck. Former President of the Israeli Otolaryngology / Head & Neck Surgery Society, and President of the Israeli Society of Laser in Medicine & Surgery

HIGHLIGHTS

Team: Top clinical and AI/ML Experts

Multiple signed paid pilots and growing pipeline of clients and distribution partners

Patent claims have been registered

Awarded and Granted by four government entities including the Bilateral Bird Grant with US partner, HealthTrio

Winner of Department for International Trade (DIT)'s first-ever "2020 European Women in Tech"

Named Top AI startup company in "Healthcare Innovation Landscape 2020" Data Roots Labs report

1st Place Winner of MTL Tech Awards 2020 by Printemps numérique and Deloitte OVHcloud