



FLASK DATA

Automated patient data collection and monitoring for increasing patient adherence and clinical research efficiency.

COMPANY OVERVIEW

Model: **B2B**

Founded: **2014**

Location: **Israel**

Industries Verticals: **Clinical research/data collection and analytics of real-world healthcare data**

Potential Market Size: **Multi billion-dollar market**

Funds raised: **Self financed**

Company stage: **Initial revenue**

PROPOSITION

Clinical research uses antiquated data collection and monitoring; perpetuated by manual service delivery models. Life-saving therapeutics are denied to patients and revenue is delayed to companies.

Flaskdata combines real-time clinical data collection with automated detection and response for same-day delivery of valid data to investigators, patients and business decision-makers.

Delivered as an open API for mobile, desktop and devices, the platform is priced and packaged as a patient/study subscription for unlimited use.

TEAM



Danny Lieberman CEO

Musician, physicist and serial entrepreneur. 40+ years building and leading businesses and tech teams. Previously at Intel, Rad-Bynet and Fidelis Security. This is Danny's 5th startup including a wild failure



Dr. Dan Peres CPO

Physician, ex-military and wine merchant. 12+ years experience leading innovative clinical and business development at device and drug companies. Previously at Pluristem, Exalenz Bioscience and Immuron



Eugene Kalosha CTO

Computer scientist, software leader and triathlete. 20+ years experience in system architecture, mobile, fast database & analytics for health technologies

HIGHLIGHTS

35 clinical trials on the platform

20 customers including Philips, Theranica Therapeutics and Weizmann Institute

9M patient/device signals

3 FDA approvals

Cash-flow positive